

Sample One-Pager

or

Fact Sheet

Background [Provide important information about the history or background of the issue. Include compelling statements on why this issue is urgent in the community, including any relevant data.]

Solutions [Focus the majority of your document on the solutions to solve the problem. All talking points should align with the solution.]

Talking Point 1:

Talking Point 2:

Talking Point 3:

Addressing the opposition [If opposition exists to the solution you are proposing, address it here — for instance, “Although Tasers are often promoted as an alternative to lethal force, they can be lethal, especially under certain circumstances, and they are often used in situations where lethal force would not be warranted. This is why strong limitations / a ban on their use except when the only other option would be lethal force are/is critical.”]

Closing statement

Contact information