**HEADLINE** [main headline]

**SUB-HEADLINE** [gives additional context to the issue]

**Press Contact:** [name, phone, email of person to contact]

**FOR IMMEDIATE RELEASE**

[Location]

[Date]

The [name of campaign or group] announced today that it [action or update being shared]. This comes after [background on campaign or issue].

[Name of campaign or group] says that the issue of [issue being addressed] has resulted in [problem being addressed]. [Relevant data about the problem].

[Name of individual], a community member with the campaign, said, “______________.”

**Best practices for addressing the issue include** [your groups’ solutions, policy proposals, or goals of campaign].

The group plans to [next steps or more information about the current action or event].

[Organization with campaign] is also urging the public to support the cause and said, “______________________________.”

The campaign is [more general information about your campaign, including how to get more information].