

**NEW  
ERA  
OF  
PUBLIC  
SAFETY**

AN ADVOCACY TOOLKIT FOR FAIR, SAFE,  
AND EFFECTIVE COMMUNITY POLICING

# Step 1: Identify the Problem

**Change begins with identifying the problem you want to solve.**

What are you most concerned about? Racial profiling? Use of force?

Sexual misconduct by police officers? Use of military equipment?





The Leadership  
Conference

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